

Florida Little Britches Rodeo Association

Sponsorship Form

2025-2026 Season



Ran by dedicated volunteers, helping the youth develop drive, passion, skill, and good sportsmanship.

About Us:

The Florida Little Britches Rodeo Association (FLBRA) was created in 2018, with a few dedicated parents and a small group of young contestants. The association quickly doubled in size the following two years. With about 160 contestants each weekend, it has grown to be one of the largest youth rodeo associations in Florida, consisting of contestants aged 5 – 18 divided into three age divisions (Little Wranglers, Juniors, and Seniors). Contestants come from all over the state of Florida and southern Georgia to compete in various events, such as barrel racing, pole bending, goat tying, breakaway roping, tie down, steer wrestling, steer riding, bronc riding, and bull riding, along with a few others.

Sanctioned by the National Little Britches Rodeo Association and managed by dedicated Officers and Directors. Our volunteers include parents, family members, and professionals who donate their time to produce a rodeo our youth members enjoy competing in. Each month, our contestants are given an opportunity to make qualifying runs in hopes of competing at the National Little Britches Final Rodeo in Oklahoma City, Oklahoma in July of 2026.

FLBRA is excited to continue its growth, providing a safe and competitive environment, and watching our youth strive in this sport, while also making memories and friendships to last a lifetime.

Executive Officers Directors

President: Amanda Hayward

Vice President: Jason Hanchey/ Cody Carter

Franchise Secretary: Christine Barry

Speed Events Director- Julie Tucker

2025- 2026 AVAILABLE SPONSORSHIPS

RODEO SPONSOR \$2500.00 (1 available)

This sponsorship includes:

- Company logo on a flag carried by youth contestant during the Grand Entry
- Company banner hung in the arena during the rodeo
- Company/Brand Logo mentions and promotional reads during the rodeo
- Company Brand/Logo mentions and tags on FLBRA social media platforms & FLBRA website
- Sponsorship Plaque presented at the end of the season
- Vendor Space for product promotion/sales for all youth rodeos statewide
- Company/Brand Logo will receive a full page ad in the FLBRA Annual Yearbook

ALL AROUND CHAMPION (5) ~OR~

EVENT CHAMPION SPONSOR (32) \$1500.00

This sponsorship includes:

- Choice of Event Sponsorship
- Company banner hung in the arena during the rodeo
- Company/Brand Logo mentions and promotional reads during the rodeo
- Company Brand/Logo mentions and tags on FLBRA social media platforms & FLBRA website
- Sponsorship Plaque presented at the end of the season
- Vendor Space for product promotion/sales for all youth rodeos statewide
- Company/Brand Logo will receive a half page ad in the FLBRA Annual Yearbook

ARENA BANNER SPONSOR \$500.00

This sponsorship includes:

- Company banner hung in the arena during ALL rodeos
- Company Brand/Logo mentions and tags on FLBRA social media platforms & FLBRA website
- Company/Brand Logo will receive a quarter page ad in the FLBRA Annual Yearbook

BARREL EVENT SPONSOR \$250.00 (3 available)

This sponsorship includes:

- Company/ brand logo on one section of each barrel cover
- Company/brand logo mentions during rodeo
- Company/Brand Logo will be included in the FLBRA Annual Yearbook

RESERVE BUCKLE SPONSOR \$250.00 (37 available)

This sponsorship includes:

- Company/Brand Logo mentions during finals rodeo
- Company/Brand Logo will be included in the FLBRA Annual Yearbook

WEBSITE SPONSOR \$200.00

This sponsorship includes:

- Company/Brand Logo mentions during rodeo
- Listing and link on the FLBRA website and the FLBRA Facebook Page

IN-KIND SPONSOR

Any donation or contribution is greatly appreciated.

This sponsorship includes:

- Listing and link on the FLBRA website and the FLBRA Facebook Page

For more information contact Amanda Hayward, President (352) 446-4480

Florida Little Britches Rodeo Assoc.

floridalbra18@gmail.com



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QTY	SPONSORSHIP LEVEL	COST	TOTAL
	RODEO SPONSOR	\$2500	
	ALL AROUND SADDLE SPONSOR	\$1500	
	EVENT CHAMPION SADDLE SPONSOR	\$1500	
	ARENA BANNER SPONSOR	\$500	
	BARREL EVENT SPONSOR	\$250	
	RESERVE BUCKLE SPONSOR	\$250	
	WEBSITE SPONSOR	\$200	
	IN KIND SPONSOR		

Company Name _____

Contact _____ Phone # _____

Address _____

Signature _____ Date _____

☐ I wish to make my donation anonymous.

Please attach company logo artwork or send electronic files to
floridalbra18@gmail.com (preferred method).

Send this completed form and your donation to:
 Florida Little Britches Rodeo Association (FLBRA)
 2027 County Rd 232
 Wildwood, FL 34785

Invoice with payment link can be sent upon request.

Thank you for your generous support!
 Connect with us and follow us on our website and Facebook
 • www.floridalbra@gmail.com
 • Florida Little Britches Rodeo Association