

Florida Little Britches Rodeo Association
Sponsorship Book
2024-2025 Season



*Ran by dedicated volunteers, helping
the youth develop drive, passion, skill,
and good sportsmanship.*



About Us:

The Florida Little Britches Rodeo Association (FLBRA) was created in 2018, with a few dedicated parents and a small group of young contestants. The association quickly doubled in size the following two years. With about 160 contestants each weekend, it has grown to be one of the largest youth rodeo associations in Florida, consisting of contestants aged 5 – 18 divided into three age divisions (Little Wranglers, Juniors, and Seniors). Contestants come from all over the state of Florida and southern Georgia to compete in various events, such as barrel racing, pole bending, goat tying, breakaway roping, tie down, steer wrestling, steer riding, bronc riding, and bull riding, along with a few other.

Sanctioned by the National Little Britches Rodeo Association and managed by dedicated Officers and Directors. Our volunteers include parents, family members, and professionals who donate their time to produce a rodeo our youth members enjoy competing in. Each month, our contestants are given an opportunity to make qualifying runs in hopes of competing at the National Little Britches Final Rodeo in Guthrie, Oklahoma in July of 2025.

FLBRA is excited to continue its growth, providing a safe and competitive environment, and watching our youth strive in this sport, while also making memories and friendships to last a lifetime.

Executive Officers

President: Leigh Ann McCray

Vice President: Kris Sheets

Franchise Secretary: Christine Barry

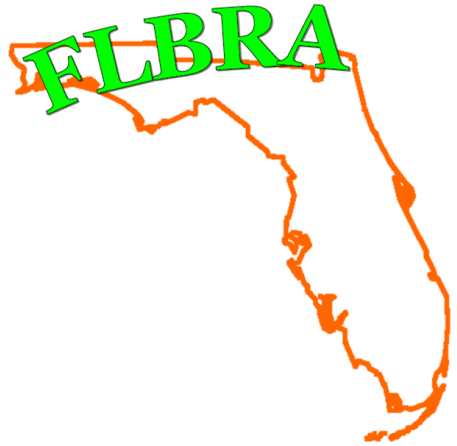
Rodeo Secretary: Amanda Hayward

Directors

Roping- Jason Hanchey

Rough Stock- Cody Carter

Speed Events- Dottie Tennenberg



Florida Little Britches Rodeo Association
335 SW Heathrow Glen
Fort White, FL 32038

To Our Potential Sponsor,

We have just begun our 7th year of providing the youth of Florida and southern Georgia an opportunity to participate in amateur rodeo events, with a chance to qualify for a national finals. Our goal at FLBRA is to provide a safe and family friendly environment where our youth can advance their rodeo talents in fair competition and appreciation of good sportsmanship.

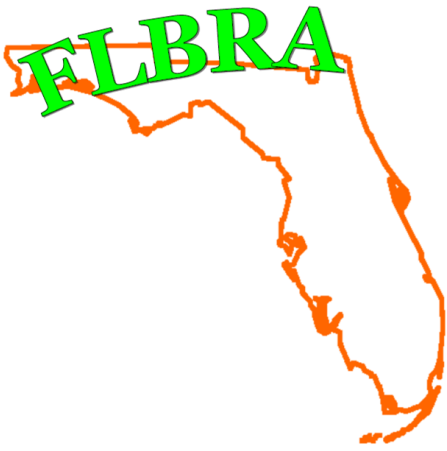
Over the years, we have found that we cannot operate without the support of businesses. It is our hope that with your sponsorship we can continue to provide for our talent and keep the history and western tradition of rodeo alive in the state of Florida.

Thank you for your consideration and any contribution you are able to make to our association is greatly appreciated.

Should you have further questions or would like more information about FLBRA, please contact Leigh Ann McCray at (321) 431-5672.

Sincerely,

Leigh Ann McCray, President
Florida Little Britches Rodeo Assoc.
(321) 431-5672



Sponsorship Level

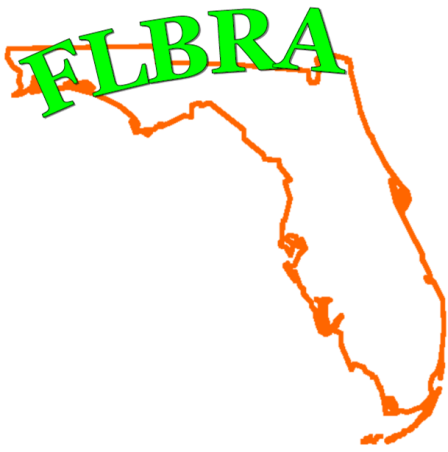
ALL AROUND CHAMPION SPONSOR \$1800.00 **(5 available)**

This sponsorship helps pay for: All Around Champion Saddle and All Around Champion Buckle.

This sponsorship includes:

- Arena fence banner with your company logo
- Company name engraved on back of buckle
- Company name on saddle stand
- Your company announced during each rodeo
- Listing on the FLBRA website and FLBRA Facebook page
- Full page ad in annual book
- Sponsorship Plaque





Sponsorship Level

EVENT CHAMPION SPONSOR \$1500.00

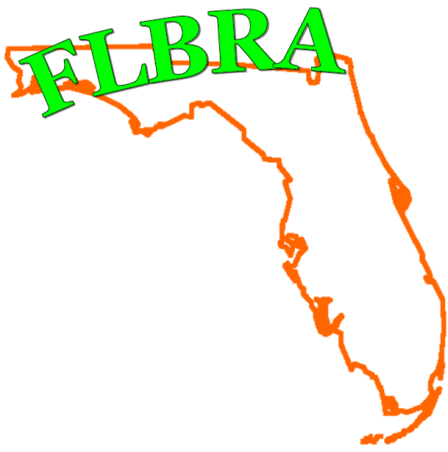
(32 available)

This sponsorship helps pay for: Event Champion Saddle and Champion Buckle.

This sponsorship includes:

- Arena fence banner with your company logo
- Company name engraved on back of buckle
- Your company announced during event at each rodeo
- Listing on the FLBRA website and FLBRA Facebook page
- Full page ad in annual book
- Sponsorship Plaque





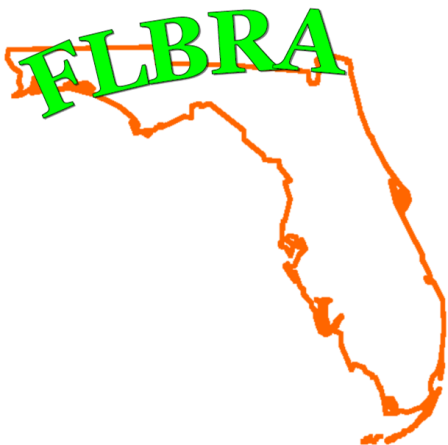
Sponsorship Level

BARREL EVENT SPONSOR \$400.00 (3 available)

This sponsorship includes:

- Your company logo on one section of each barrel cover (3 total)
- 1/2 page ad in annual book
- Your company announced during barrel racing, flag racing and trail course events at each rodeo





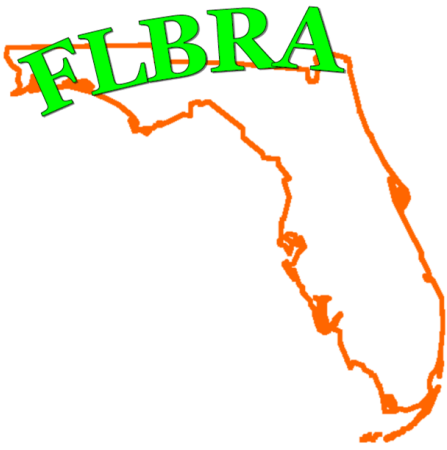
Sponsorship Level

RESERVE BUCKLE SPONSOR \$250.00 (37 Available)

This sponsorship includes:

- Your company announced at finals rodeo
- Company name engraved on back of Reserve Champion Buckle
- Listing on the FLBRA website and the FLBRA Facebook page
- ¼ Page ad in annual yearbook





Sponsorship Level

BANNER SPONSOR \$500.00

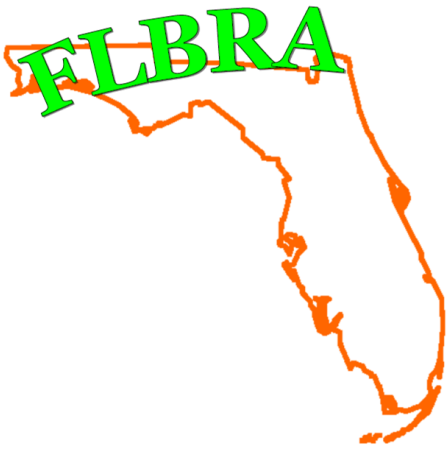
This sponsorship includes:

- Banner on Arena Fences with your company logo at all rodeos
- Your company announced during opening ceremonies at rodeos

WEBSITE SPONSOR \$200.00

This sponsorship includes:

- Link on the FLBRA website and listing on Facebook page
- Your company announced during opening ceremonies at rodeos



Sponsorship Level

IN-KIND SPONSORSHIP

Any donation or contribution is greatly appreciated. All donations/contributions will be used towards the end of year banquet, awards, prizes and for the contestants of FLBRA.

This sponsorship includes:

- Recognition on the FLBRA website and FLBRA Facebook page



FLBRA IN ACTION



FLBRA CONTESTANTS



AWARDS AND PRIZES



AWARDS BANQUET





Contact Us:

floridalbra18@gmail.com

Leigh Ann McCray, President (321) 431-5672

Connect with us and follow us on our
website and Facebook

- www.floridalbra@gmail.com
- [Florida Little Britches Rodeo Association](#)



Florida Little Britches Rodeo Association

Sponsorship Form

2024-2025 Season

QTY	SPONSORSHIP LEVEL	COST	TOTAL
	ALL AROUND SADDLE SPONSOR	\$1800	
	EVENT CHAMPION SADDLE SPONSOR	\$1500	
	BARREL EVENT SPONSOR	\$400	
	RESERVE BUCKLE SPONSOR	\$250	
	BANNER SPONSOR	\$500	
	WEBSITE SPONSOR	\$200	
	IN KIND SPONSOR		

Company Name _____

Address _____

Contact _____ Phone _____

Signature _____ Date _____

☐ I wish to make my donation anonymous.

Please attach company logo artwork or send electronic files to
floridalbra18@gmail.com (preferred method).

Send completed form and your donation to:

Florida Little Britches Rodeo Association (FLBRA)
335 SW Heathrow Glen
Fort White, FL 32038

Invoice with payment link can be sent upon request. Email form and request to
floridalbra18@gmail.com.

Thank you in advance for your generous support!