

Florida Little Britches Rodeo Association
Sponsorship Book
2023-2024 Season



*Ran by dedicated volunteers, helping
the youth develop drive, passion, skill,
and good sportsmanship.*



About Us:

The Florida Little Britches Rodeo Association (FLBRA) was created in 2018, with a few dedicated parents and a small group of young contestants. The association quickly doubled in size the following two years. With about 170 contestants each weekend, it has grown to be one of the largest youth rodeo associations in Florida, consisting of contestants aged 5 – 18 divided into three age divisions (Little Wranglers, Juniors, and Seniors). Contestants come from all over the state of Florida and southern Georgia to compete in various events, such as barrel racing, pole bending, goat tying, breakaway roping, tie down, steer wrestling, steer riding, bronc riding, and bull riding, along with a few other.

Sanctioned by the National Little Britches Rodeo Association and managed by dedicated Officers and Directors. Our volunteers include parents, family members, and professionals who donate their time to produce a rodeo our youth members enjoy competing in. Each month, our contestants are given an opportunity to make qualifying runs in hopes of competing at the National Little Britches Final Rodeo in Guthrie, Oklahoma in July of 2024.

FLBRA is excited to continue its growth, providing a safe and competitive environment, and watching our youth strive in this sport, while also making memories and friendships to last a lifetime.

Executive Officers

President: Misty Easler
Vice President: Clint Davis
Assistant VP: Levi Pearce
Secretary: Christine Barry
Treasurer: Abby Horner

Directors

Leigh Ann McCray
Jason Hanchey
Jamie Bollinger
Meliany Vannostrand
JJ White
Brady Barry
Wendy Taylor
Sunni Phillips



Florida Little Britches Rodeo Association
4647 NW 63rd Ave
Jennings, FL 32053

Dear Potential Sponsor,

We have just begun our 6th year of providing the youth of Florida and southern Georgia an opportunity to participate in amateur rodeo events., with a chance to qualify for a national finals. Our goal at FLBRA is to provide a safe and family friendly environment where our youth can advance their rodeo talents in fair competition and appreciation of good sportsmanship.

Over the years, we have found that we cannot operate without the support of businesses. It is our hope that with your sponsorship we can continue to provide for our talent and keep the history and western tradition of rodeo alive in the state of Florida.

Thank you for your consideration and any contribution you can make to our association is greatly appreciated.

Should you have further questions or would like more information about FLBRA, please contact Misty Easler at 407-908-5806 or our Awards Coordinator, Leigh Ann McCray at 321-431-5672, lamccray0724@gmail.com.

Sincerely,

Misty Easler, President
Florida Little Britches Rodeo
407-908-5806



Sponsorship Level 2022-2023 Season

ALL AROUND CHAMPION SPONSOR \$1800.00 **(5 available)**

This sponsorship helps pay for: All Around Champion Saddle and All Around Champion Buckle.

This sponsorship includes:

- Arena fence banner with your company logo
- Company name engraved on back of buckle (must commit by 2/15/24)
- Your company announced during each rodeo
- Listing on the FLBRA website and FLBRA Facebook page
- Full page ad in annual book (must commit by 3/1/24)





Sponsorship Level 2022-2023 Season

EVENT CHAMPION SPONSOR \$1500.00

(32 available)

This sponsorship helps pay for: Event Champion Saddle and Champion Buckle.

This sponsorship includes:

- Arena fence banner with your company logo
- Company name engraved on back of buckle (must commit by 2/15/24)
- Your company announced during each rodeo for event
- Listing on the FLBRA website and FLBRA Facebook page
- Full page ad in annual book (must commit by 3/1/24)





Sponsorship Level 2022-2023 Season

BARREL EVENT SPONSOR \$600.00

(3 available)

This sponsorship includes:

- Section of barrel covers (3) with company logo
- ¼ page ad in annual book (must commit by 3/1/2024)
- Your company announced during events (barrels, flag race, and trail)





Sponsorship Level 2022-2023 Season

RESERVE BUCKLE SPONSOR \$250.00 (37 Available)

This sponsorship includes:

- Your company announced at finals rodeo
- Company name engraved on back of Reserve Champion Buckle (must commit by 2/15/24)
- Listing on the FLBRA website
- Business card ad in annual book (must commit by 3/1/24)





Sponsorship Level 2022-2023 Season

BANNER SPONSOR \$500.00

This sponsorship includes:

- Arena fence banner with your company logo
- Your company periodically announced at rodeos

WEBSITE SPONSOR \$200.00

This sponsorship includes:

- Your company periodically announced at rodeos
- Link on the FLBRA website



Sponsorship Level 2022-2023 Season

IN-KIND SPONSORSHIP

Any donation or contribution is greatly appreciated. All donations/contributions will be used towards the end of year banquet, awards, and prizes for the contestants of FLBRA.

This sponsorship includes:

- Listing on the FLBRA website and FLBRA Facebook page



FLBRA IN ACTION



FLBRA CONTESTANTS



AWARDS AND PRIZES



AWARDS BANQUET





Contact Us:

floridalbra18@gmail.com

Misty Easler, President 407-908-5806

Connect with us and follow us on our
website and Facebook

- www.floridalbra@gmail.com
- Florida Little Britches Rodeo Association



Florida Little Britches Rodeo Association

Sponsorship Form

2023-2024 Season

QTY	SPONSORSHIP LEVEL	COST	TOTAL
	ALL AROUND SADDLE SPONSOR	\$1800	
	EVENT CHAMPION SADDLE SPONSOR	\$1500	
	BARREL EVENT SPONSOR	\$600	
	RESERVE BUCKLE SPONSOR	\$250	
	BANNER SPONSOR	\$500	
	WEBSITE SPONSOR	\$200	
	IN KIND SPONSOR		

Company Name _____

Address _____

Contact _____ Phone _____

Signature _____ Date _____

I wish to make my donation anonymous.

Please attach company logo artwork or send electronic files to
floralbra18@gmail.com (preferred method).

Send completed form and your donation to:
Florida Little Britches Rodeo Association (FLBRA)
4647 NW 63rd Ave
Jennings, FL 320523

Invoice with payment link can be sent upon request. Email form and request to
floralbra18@gmail.com.

Thank you in advance for your generous support!